



BOOKING FORM

PLEASE ENSURE YOU COMPLETE BOTH SIDES

FRESHERS FAYRE 2017

	EX VAT	INC VAT	PLEASE TICK
BASIC STAND	600	NO VAT CHARGED ON FRESHERS FAYRE STANDS	0
PREMIUM STAND	850		0
PLATINUM STAND	1600		0
BASIC STAND WITH POWER	630		0
ADDITIONAL TABLES (PRICE PER TABLE)	195		0

OFFICIAL RGU STUDENT GUIDE

INSIDE FULL PAGE	1200	1440	0
INSIDE HALF PAGE	750	900	0
INSIDE FRONT COVER	1500	1800	0
INSIDE BACK COVER	1500	1800	0

FRESHERS TEAM & WELFARE SQUAD

MAIN SPONSOR	2000	2400	0
ARM SPONSOR	850	1020	0

PRE-ARRIVAL MAILING PACK

3000 INSERTS	550	660	0
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ACADEMIC WALL PLANNER

BOX ADVERT	150	180	0
DOUBLE BOX ADVERT	250	300	0

OFFICIAL RGU FRESHERS WHAT'S ON GUIDE

BACK COVER	800	960	0
INSIDE FULL PAGE	700	840	0

SOCIAL MEDIA PROMOTION

ONE POST	75	90	0
FOUR POSTS	240	288	0

RGU:UNION WEBSITE

BANNER AD (ONE MONTH)	400	480	0
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ALL STUDENT EMAILS

WIRED NEWSLETTER (ONE EDITION)	150	180	0
WIRED NEWSLETTER (FOUR EDITIONS)	500	600	0

RADAR MAGAZINE FRESHERS SPECIAL

INSIDE FULL PAGE	900	1080	0
INSIDE HALF PAGE	650	780	0
INSIDE QUARTER PAGE	350	420	0
BACK COVER	950	1140	0

ON CAMPUS POSTERS & FLYERS

50 POSTERS DISPLAYED	100	120	0
1000 FLYERS DISTRIBUTED	250	300	0

TERM-TIME STUDENT ACCOMMODATION INFORMATION PACKS

1000 FLYERS DISTRIBUTED	250	300	0
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YOUR ORDER TOTAL
INCLUDING VAT



IF YOUR ORDER REQUIRES ADDITIONAL BOOKING INFORMATION OR ARTWORK, WE WILL CONTACT YOU TO CONFIRM ONCE YOUR BOOKING FORM HAS BEEN RECEIVED AND PROCESSED.



BOOKING FORM

PLEASE ENSURE YOU COMPLETE BOTH SIDES

NAME

COMPANY

BILLING ADDRESS

CONTACT ADDRESS

IF DIFFERENT FROM BILLING ADDRESS

TELEPHONE

EMAIL

PO NUMBER

IF APPLICABLE

I AGREE TO PAY THE AMOUNT STATED OVERLEAD AND HAVE READ, UNDERSTAND AND WILL ADHERE TO THE TERMS AND CONDITIONS OUTLINED IN THIS MEDIA PACK

SIGNED

DATE

PLEASE ENSURE THAT YOU HAVE COMPLETED BOTH SIDES OF THIS BOOKING FORM BEFORE RETURNING IT TO:

GREGOR MAILER
DESIGN & MARKETING CO-ORDINATOR
ROBERT GORDON UNIVERSITY STUDENTS' UNION

EXT.MAILER@RGU.AC.UK

UNION WAY, GARTHDEE CAMPUS, GARTHDEE ROAD, ABERDEEN AB10 7GE

IF YOU HAVE ANY FINANCIAL QUERIES PLEASE CONTACT NANCY TAYLOR, FINANCE CO-ORDINATOR (01224 262 267). PLEASE DIRECT ALL OTHER ENQUIRIES TO GREGOR MAILER (EXT.MAILER@RGU.AC.UK)