



BOOKING FORM

PLEASE ENSURE YOU COMPLETE BOTH SIDES

FRESHERS FAYRE 2018	EX VAT	INC VAT	PLEASE TICK
BASIC STAND	600	NO VAT CHARGED ON FRESHERS FAYRE STANDS	0
PREMIUM STAND	850		0
PLATINUM STAND	1600		0
BASIC STAND WITH POWER	630		0
ADDITIONAL TABLES (PRICE PER TABLE)	195		0
OFFICIAL RGU STUDENT GUIDE			
INSIDE FULL PAGE	1200	1440	0
INSIDE HALF PAGE	750	900	0
INSIDE FRONT COVER	1500	1800	0
INSIDE BACK COVER	1500	1800	0
FRESHERS TEAM & WELFARE SQUAD			
MAIN SPONSOR	2000	2400	0
ARM SPONSOR	850	1020	0
PRE-ARRIVAL MAILING PACK			
3000 INSERTS	550	660	0
ACADEMIC WALL PLANNER			
BOX ADVERT	150	180	0
DOUBLE BOX ADVERT	250	300	0
OFFICIAL RGU FRESHERS WHAT'S ON GUIDE			
BACK COVER	800	960	0
INSIDE FULL PAGE	700	840	0
SOCIAL MEDIA PROMOTION			
ONE POST	75	90	0
FOUR POSTS	240	288	0
RGU:UNION WEBSITE			
BANNER AD (ONE MONTH)	400	480	0
ALL STUDENT EMAILS			
WIRED NEWSLETTER (ONE EDITION)	150	180	0
WIRED NEWSLETTER (FOUR EDITIONS)	500	600	0
RADAR MAGAZINE FRESHERS SPECIAL			
INSIDE FULL PAGE	900	1080	0
INSIDE HALF PAGE	650	780	0
INSIDE QUARTER PAGE	350	420	0
BACK COVER	950	1140	0
PACKAGE DEALS			
PLATINUM PACKAGE	2750	3156	0
GOLD PACKAGE	2250	2557	0
SILVER PACKAGE	1000	1095	0
BRONZE PACKAGE	500	600	0
ONLINE PACKAGE	700	840	0

YOUR ORDER TOTAL
INCLUDING VAT



IF YOUR ORDER REQUIRES ADDITIONAL BOOKING INFORMATION OR ARTWORK, WE WILL CONTACT YOU TO CONFIRM ONCE YOUR BOOKING FORM HAS BEEN RECEIVED AND PROCESSED.



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NAME

COMPANY

BILLING ADDRESS

CONTACT ADDRESS

IF DIFFERENT FROM BILLING ADDRESS

TELEPHONE

EMAIL

PO NUMBER

IF APPLICABLE

I AGREE TO PAY THE AMOUNT STATED OVERLEAD AND HAVE READ, UNDERSTAND AND WILL ADHERE TO THE TERMS AND CONDITIONS OUTLINED IN THIS MEDIA PACK

SIGNED

DATE

PLEASE ENSURE THAT YOU HAVE COMPLETED BOTH SIDES OF THIS BOOKING FORM BEFORE RETURNING IT TO:

GREGOR MAILER
DESIGN & MARKETING MANAGER
ROBERT GORDON UNIVERSITY STUDENTS' UNION

EXT.MAILER@RGU.AC.UK

UNION WAY, GARTHDEE CAMPUS, GARTHDEE ROAD, ABERDEEN AB10 7GE

IF YOU HAVE ANY FINANCIAL QUERIES PLEASE CONTACT GRAEME CLARK, FINANCE CO-ORDINATOR (01224 262 267). PLEASE DIRECT ALL OTHER ENQUIRIES TO GREGOR MAILER (EXT.MAILER@RGU.AC.UK)