**RGU Cultural Ambassador**

As part of our Volunteering Programme here at RGU:Union, we’re looking to appoint up to six RGU students as Cultural Ambassadors.

The primary purpose of this role is to raise awareness among RGU students of local cultural activities and to encourage participation in arts and culture. This will be done by working alongside a variety of partners across the region and the main points of contact at RGU will be the Student Union and the Cultural Animateur in Residence.

**The broad aims of the role are to:**

* Link with local individuals and organisations involved in cultural activities and the arts
* Encourage these individuals and groups to engage with RGU’s students
* Raise awareness among RGU students (and staff) of cultural/artistic activity across the North-east
* Work with the Cultural Animateur in Residence to promote events and awareness of their work within the university and to external audiences
* Encourage the creation and promotion of new student-led cultural events and groups

**Tasks will vary, depending on knowledge, area of expertise and availability, but could include the following:**

* Online promotion of local cultural/artistic activities
* Attending meetings of locally-based cultural/artistic groups
* Networking across the region and encouraging groups/organisations to engage with RGU students
* Hosting a cultural forum at RGU

**We will be looking for Cultural Ambassadors for the following areas:**

* Drama/Theatre
* Music
* Art/Design
* Dance
* Literature/Spoken Word
* Comedy

Your role will be to link up with individuals, groups and organisations within your chosen area, to identify opportunities for student engagement, performances to promote and areas for collaboration. As the expert in your chosen area, you will be the link between the local cultural community and the students of RGU.

For more information or to sign up, please contact Stevie Kearney, Student Development and Volunteering Coordinator, RGU:Union.

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